## Degree Works

## BS, Business Education, Business and Marketing Education

407C College of Education Curriculum and Instruction 2014-2015

This four year guide is a recommended semester-by semester plan of study for this major. All four year guides are meant as examples of how a degree can be completed in four years. Individual plans will be developed for each student in consultation with the academic advisor. Prior credit, course availability, and student needs must be considered in developing the individual plan. Shaded areas of plan require special attention.

Course Subject and Title	Credit Hours	Min. Grade	Major GPA	Important Notes
		Seme	ster One:	[17 Credit Hours]
UCO 1200 First Year Seminar	3			
ENG 1000 Expository Writing OR General Education Perspective	3	С		
Science Inquiry	4			
General Education Perspective	3			
Quantitative Literacy	4			
		Semes	ster Two:	[17 Credit Hours]
Science Inquiry	4			
B E 1030 Computer Digital Input Systems General Education Perspective OR ENG 1000 Expository Writing	3	С		
General Education Perspective	3			
B E 1590 Personal Money Management	3	С		
Wellness Literacy	1			
		Semeste	r Three : [	16-17 Credit Hours]
ENG 2001 Introduction to Writing Across the Curriculum	3			
ACC 2100 Principles of Accounting I	3	С		
LAW 2150 Legal Environment of Business	3	С		
CI 2300 Teaching and Learning in the Digital Age	2	С		
FDN 2400 (2) Critical Perspectives on Teaching and Learning OR PSY 3010 Psychology Applied to Teaching	2-3	С		
ECO 2030 Principles of Economics-Price Theory	3	С		(required) can double-count toward General Education (Historical and Social Perspective
		Semest	er Four: [1	7-18 Credit Hours]
ACC 2110 Principles of Accounting II	3	С		
PSY 3010 Psychology Applied to	2.2	۱ ۵		

2-3

**Teaching** 

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		· · · · · ·	nd studen	nt needs must be considered in developing the individual plan.
Shaded areas of plan require specia	l attentior	n.		
Course Subject and Title	Credit Hours	Min. Grade	Major GPA	Important Notes
OR FDN 2400 Critical Perspectives on Teaching and Learning				
B E 3340 Business Communications (WID)	3	С		
B E 3380 Information Systems for Business and Educational Professionals	3	С		(required) can double-count toward <u>second academic</u> <u>concentration (SAC) in CIS</u> .
SAC	3			
General Education perspective	3			
		Seme	ster Five:	[18 Credit Hours]
B E 4510 Office Management	3	С		
B E 4650 Computer Applications for Business and Educational Professionals	3	С		(required) can double-count toward <u>second academic</u> <u>concentration (SAC) in CIS</u> .
CI 3400 Policies and Practices in Educational Settings	2	С		
MKT 3050 Principles of Marketing	3	С		
SAC	3			
General Education perspective	3			
Course 7 Wellness Literacy	1			
		Seme	ester Six: [	15 Credit Hours]
B E 4550 Network Administration for Business and Educational Professionals	3	С		(required) can double-count toward <u>second academic</u> <u>concentration (SAC) in CIS</u> .
MKT 3220 Sales Management	3	С		
MKT 3240 Integrated Marketing Communications	3	С		
SPE 3300 Creating Inclusive Learning Environments	3	С		
General Education Perspective	3			
		Semes	ter Seven:	: [15 Credit Hours]
B E 4755 Methods and Materials in Business and Marketing Education	4	С		
B E 4660 Classroom Management and Assessment Practicum in Secondary Education	3	С		
R E 4630 Reading in the Content Area	2	С		

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General Requirements Summary							
Minimum Gen Ed. Total Hours Hours		Minimum					
	Writing	Major GPA	Overall GPA				
128	44	ENG 1000 and ENG 2001	2.0	2.5			

General Education Program Model - 44 Semester Hours Total				
Program Categories	Hours	Important Notes – Be sure to check for Gen Ed courses required in your major		
First Year Seminar	3	Can be taken first or second semester of freshman year		
Wellness Literacy	2			
Quantitative Literacy	4			
First Year Writing	3	Can be taken first or second semester of freshman year		
Sophomore Writing	3			
Perspectives:	29			
Aesthetic	6 or 9			
Historical & Social	6 or 9			
Local to Global	6 or 9			
Science Inquiry	8			

#### **Additional Notes:**

- Refer to the Major POS and the General Education POS for more information and pre/co-requisites.
- Meet <u>PRAXIS I</u> requirement during FRESHMAN YEAR. See <u>first-year course guide</u>.
- Begin <u>Second Academic Concentration (SAC) in CIS</u> as soon as possible to avoid sequencing problem (prerequisites, etc.) and ensure timely completion.
- Pay attention to specific sequencing for SAC. Consult the *University Bulletin* for course prerequisites.