BS, Communication, Public Relations



BS_521A College of Fine & Applied Arts Department of Communication 2018 - 2019

This four-year guide is a recommended semester-by semester plan of study for this major. All four-year guides are meant as examples of how a degree can be completed in four years. Individual plans will be developed for each student in consultation with the academic advisor. Prior credit, course availability, and student needs must be considered in developing the individual plan.

Shaded areas of guide require special attention.

Course Subject and Title

Credit Hours

Hours

Credit Hours

Grade in Major GPA

Important Notes

| | | Semes | ster One: | [15 Credit Hours] |
|------------------------------------|---|--------|------------|---|
| COM 1200 | 3 | | ٧ | COM 1200 and COM 2101 or COM 2105 requires an overall average grade of "C" (2.0). |
| R C 1000 | 3 | | | |
| UCO 1200 | 3 | | | |
| GEN ED: Integrative Learning Exp | 3 | | | See General Education Model on last page. |
| GEN ED: Liberal Studies Exp | 3 | | | See General Education Model on last page. |
| | | Semes | ster Two: | [16 Credit Hours] |
| COM 2101 or COM 2105 | 3 | | ٧ | COM 1200 and COM 2101 or COM 2105 requires an overall average grade of "C" (2.0). |
| GEN ED: Quantitative Literacy | 4 | | | |
| GEN ED: Integrative Learning Exp | 3 | | | See General Education Model on last page. |
| GEN ED: Liberal Studies Exp | 3 | | | See General Education Model on last page. |
| GEN ED: Liberal Studies Exp | 3 | | | See General Education Model on last page. |
| | | Semest | er Three | : [16 Credit Hours] |
| COM 2618 | 3 | | ٧ | |
| Professional Development Course | 3 | | ٧ | See Program of Study |
| R C 2001 | 3 | | | |
| GEN ED: Integrative Learning Exp | 3 | | | See General Education Model on last page. |
| GEN ED: Science Inquiry | 4 | | | |
| | | Semes | ter Four | : [16 Credit Hours] |
| COM 1300 | 3 | | ٧ | |
| Professional Development Course | 3 | | ٧ | |
| COM 2325 | 3 | | ٧ | |
| GEN ED: Science Inquiry | 4 | | | |
| Minor Course | 3 | | | |
| | | Seme | ster Five: | [16 Credit Hours] |
| COM 3300 | 3 | | ٧ | |
| COM 3618 | 3 | | ٧ | WID |
| COM 3220 | 3 | | ٧ | |
| Minor Course | 3 | | | |
| GEN ED: Wellness Literacy | 1 | | | |
| Free Elective | 3 | | | |

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| | Credit | Min. | Included | |
|------------------------------|--------|----------|----------|-----------------|
| Course Subject and Title Hou | | Grade | in Major | Important Notes |
| | Hours | Required | GPA | |
| | | | | |

| Semester Six: [15 Credit Hours] | | | | | |
|---------------------------------|---|--------|------------|---|--|
| COM 3010 | 3 | | ٧ | | |
| COM 3928 | 3 | | ٧ | | |
| Immersion Course | 3 | | ٧ | COM 2124 and COM 3315 if taken for the major may apply to GEN ED: Liberal Studies Exp / Integrative Learning Exp. | |
| GEN ED: Liberal Studies Exp | 3 | | | See General Education Model on last page. | |
| Minor Course | 3 | | | | |
| | | Semest | ter Seven: | [13 Credit Hours] | |
| COM 4318 | 3 | | ٧ | Capstone | |
| Minor Course | 3 | | | | |
| Minor Course | 3 | | | | |
| GEN ED: Wellness Literacy | 1 | | | | |
| Free Elective | 3 | | | | |
| | | Semes | ter Eight: | [12 Credit Hours] | |
| Professional Development Course | 3 | | ٧ | See Program of Study | |
| Immersion Course | 3 | | ٧ | COM 2124 and COM 3315 if taken for the major may apply to GEN ED: Liberal Studies Exp / Integrative Learning Exp. | |
| Minor Course | 3 | | | | |
| Free Elective | 3 | | | | |

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Shaded areas of guide require special attention.

| Course Subject and Title | Credit Hours | Min. Grade Required | Included in Major GPA | Important Notes |
|--------------------------|-----------------|---------------------------|-----------------------------|-----------------|
| | | | | |

| Minimum Gen Ed. | | | Minimum | | |
|-----------------|-------|-----------------------|-----------|-------------|--|
| Total Hours | Hours | Writing | Major GPA | Overall GPA | |
| 122 | 44 | R C 1000 and R C 2001 | 2.0 | 2.0 | |

| Program Categories | Hours | Important Notes – Be sure to check for Gen Ed courses required in your major |
|---------------------------------|-------|---|
| First Year Seminar | 3 | Can be taken first or second semester of freshman year |
| Wellness Literacy | 2 | |
| Quantitative Literacy | 4 | |
| First Year Writing | 3 | Can be taken first or second semester of freshman year |
| Sophomore Writing | 3 | |
| Integrative Learning Experience | 9 | Complete nine hours from a single theme. Students must take courses from at least two discipline prefixes in the chosen theme |
| Liberal Studies Experience | 12 | Must choose a minimum of three disciplines |
| Science Inquiry | 8 | |

You must also meet the Fine Arts, Literary Studies, Historical Studies, and the Social Science Designations. Those may be met within the Integrative Learning Experience and the Literary Studies Experience.

Additional Notes:

Co/Pre-Reqs

- COM 2618 (Intro to Media Publishing) prerequisite for COM 3010 (Media Graphics)
- COM 2600 (Introduction to Journalism) prerequisite for COM 3618 (PR Writing)
- COM 2325 (PR Principles) co/prerequisite for COM 3618 (PR Writing)
- COM 3618 (PR Writing) and COM 3928 (Research Methods) prerequisites for COM 4318 (PR Campaigns)
- COM 4318 (PR Campaigns) co/prerequisite for COM 4418 (PR Seminar)

• Residency Requirements:

- o 31 hours must be from ASU (25% of credit hours required in the degree).
- 18 hours in the major must be from ASU.
- o 9 hours in the minor must be from ASU (if a minor is required).
- o Final 30 hours must be through ASU (includes internships, study abroad taken through ASU).