## **BS, Communication, Public Relations**



BS\_521A College of Fine & Applied Arts Department of Communication 2019 - 2020

This four-year guide is a recommended semester-by semester plan of study for this major. All four-year guides are meant as examples of how a degree can be completed in four years. Individual plans will be developed for each student in consultation with the academic advisor. Prior credit, course availability, and student needs must be considered in developing the individual plan.

Shaded areas of guide require special attention.

Credit Hours Required GPA Important Notes

		Semester One	: [15 Credit Hours]
COM 1200	3	٧	COM 1200 and COM 2101 or COM 2105 requires an overall average grade of "C" (2.0).
R C 1000	3		average grade of C (2.0).
UCO 1200	3		
GEN ED: Integrative Learning Exp	3		See General Education Model on last page.
GEN ED: Liberal Studies Exp	3		See General Education Model on last page.
		Semester Two	: [16 Credit Hours]
COM 2101 or COM 2105	3	٧	COM 1200 and COM 2101 or COM 2105 requires an overall average grade of "C" (2.0).
GEN ED: Quantitative Literacy	4		
GEN ED: Integrative Learning Exp	3		See General Education Model on last page.
GEN ED: Liberal Studies Exp	3		See General Education Model on last page.
GEN ED: Liberal Studies Exp	3		See General Education Model on last page.
		Semester Three	e: [16 Credit Hours]
COM 2618	3	V	
Professional Development Course	3	٧	See Program of Study
R C 2001	3		
GEN ED: Integrative Learning Exp	3		See General Education Model on last page.
GEN ED: Science Inquiry	4		
		Semester Four	: [16 Credit Hours]
COM 1300	3	V	
Immersion Course	3	٧	COM 2124 and COM 3315 if taken for the major may apply to GEN ED: Liberal Studies Exp / Integrative Learning Exp.
COM 2325	3	٧	
GEN ED: Science Inquiry	4		
Minor Course	3		
		Semester Five	: [16 Credit Hours]
COM 3300	3	٧	
COM 3618	3	٧	WID
COM 3220	3	٧	
Minor Course	3		
GEN ED: Wellness Literacy	1		
Free Elective	3		

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Course Subject and Title	Credit Hours	Min. Grade Required	Included in Major GPA	Important Notes

		Seme	ster Six: [	15 Credit Hours]
COM 3010	3		٧	
COM 3928	3		٧	
Professional Development Course	3		٧	
GEN ED: Liberal Studies Exp	3			See General Education Model on last page.
Minor Course	3			
		Semest	ter Seven:	[13 Credit Hours]
COM 4318	3		٧	Capstone
Minor Course	3			
Minor Course	3			
GEN ED: Wellness Literacy	1			
Free Elective	3			
		Semes	ter Eight:	[12 Credit Hours]
Professional Development Course	3		٧	See Program of Study
Immersion Course	3		٧	COM 2124 and COM 3315 if taken for the major may apply to GEN ED: Liberal Studies Exp / Integrative Learning Exp.
Minor Course	3			
Free Elective	3			

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Course Subject and Title	Credit Hours	Min. Grade	Included in Major	Important Notes
		Required	GPA	

Minimum	Gen Ed.		Minimum		
Total Hours	Hours	Writing	Major GPA	Overall GPA	
120	44	R C 1000 and R C 2001	2.0	2.0	

General Education Program Model - 44 Semester Hours Total			
Program Categories	Hours	Important Notes – Be sure to check for Gen Ed courses required in your major	
First Year Seminar	3	Can be taken first or second semester of freshman year	
Wellness Literacy	2		
Quantitative Literacy	4		
First Year Writing	3	Can be taken first or second semester of freshman year	
Sophomore Writing	3		
Integrative Learning Experience	9	Complete nine hours from a single theme. Students must take courses from at least two discipline prefixes in the chosen theme.	
Liberal Studies Experience	12	Must choose a minimum of three disciplines	
Science Inquiry	8		

You must also meet the Fine Arts, Literary Studies, Historical Studies, and the Social Science Designations. Those may be met within the Integrative Learning Experience and the Literary Studies Experience.

## **Additional Notes:**

## Co/Pre-Reqs

- COM 2618 (Intro to Media Publishing) prerequisite for COM 3010 (Media Graphics)
- COM 2600 (Introduction to Journalism) prerequisite for COM 3618 (PR Writing)
- COM 2325 (PR Principles) co/prerequisite for COM 3618 (PR Writing)
- COM 3618 (PR Writing) and COM 3928 (Research Methods) prerequisites for COM 4318 (PR Campaigns)
- COM 4318 (PR Campaigns) co/prerequisite for COM 4418 (PR Seminar)

#### Residency Requirements:

- o 31 hours must be from ASU (25% of credit hours required in the degree).
- o 18 hours in the major must be from ASU.
- o 9 hours in the minor must be from ASU (if a minor is required).
- Final 30 hours must be through ASU (includes internships, study abroad taken through ASU).