## BS, Graphic Communications Management Cross Media Production Concentration



BS\_597B College of Fine & Applied Arts Department of ART 2021 - 2022

This four year guide is a recommended semester-by semester plan of study for this major. All four year guides are meant as examples of how a degree can be completed in four years. Individual plans will be developed for each student in consultation with the academic advisor. Prior credit, course availability, and student needs must be considered in developing the individual plan.

Shaded areas of plan require special attention.

Course Subject and Title

Credit Hours

Min. Included in Major Important Notes

Required GPA

		Seme	ster One:	[16 Credit Hours]	
GCM 1012	3	С	٧	Fall or Spring of first year	
UCO 1200	3			Fall or Spring of first year	
R C 1000	3			Fall or Spring of first year	
GEN ED: Integrative Learning Experience	3			See General Education Program Model below for details	
GEN ED: Quantitative Literacy	4			Fall or Spring of first year; MAT 1010 or higher	
		Seme	ster Two	: [16 Credit Hours]	
GCM 1022	3	С	٧		
COM 2101 or COM 2105	3	С	٧	Also may count in GEN ED: Liberal Studies Experience	
ACC 1050 or ACC 2100	3			For the required General Business Minor	
GEN ED: Liberal Studies Experience	3				
GEN ED: Integrative Learning Experience	3				
GEN ED: Wellness Literacy	1				
		Semes	ter Three	: [16 Credit Hours]	
GCM 2012	3	С	٧		
ECO 2030	3			For the required General Business Minor. Also may count in GEN ED: Liberal Studies Experience	
GEN ED: Liberal Studies Experience	3				
GEN ED: Integrative Learning Experience	3				
GEN ED: Science Inquiry	4				
		Seme	ster Four	: [13 Credit Hours]	
GCM2522	3	С	٧		
CIS 2050	3			For the required General Business Minor	
R C 2001	3			Fall or Spring of sophomore year	
GEN ED: Science Inquiry	4				

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Course Subject and Title

Credit Hours

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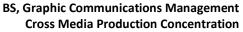
Grade

Required

GPA

Important Notes

		Sem	ester Five:	[16 Credit Hours]
GCM 3112	3	С	٧	
GCM 3312	3	С	٧	
GCM 3512	3	С	٧	
GCM 3525	3	С	٧	
MKT 3050	3			For the required General Business Minor
GEN ED: Wellness Literacy	1			
		Sem	ester Six:	[13 Credit Hours]
GCM 3102	3	С	٧	
GCM 3622	1	С	٧	WID
GCM 3772	3	С	٧	
GCM Elective for the major	3	С	٧	See approved courses on the Program of Study
GCM Elective for the major	3	С	٧	See approved courses on the Program of Study
		Summ	er Session	[ 3 Credit Hours]
GCM3900	3		Take dur	ing the summer between the Junior and Senior year
		Seme	ster Seven	: [12 Credit Hours]
GCM 4512	3	С	٧	
GCM 4558	3	С	٧	
GCM Elective for the major	3	С	٧	See approved courses on the Program of Study
FIN 3010 or FIN 3680	3			For the required General Business Minor
		Seme	ester Eight	: [12 Credit Hours]
GCM 4112	1	С	٧	
GCM 4591	3	С	٧	
GCM 4622	1	С	٧	
GCM 4595	3	С	٧	
		1		
MGT 3010 or MGT 3060	3			For the required General Business Minor
MGT 3010 or MGT 3060 Free Elective	3			For the required General Business Minor
	+	Sur	nmer Sess	ion [3 Credits]





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Course Subject and Title	Credit Hours G	Min.	Included	
		Grade	in Major	Important Notes
		Required	GPA	

General Requirements Summary							
Minimum Gen Ed. Total Hours Hours		Minimum					
	Writing	Major GPA	Overall GPA				
120	44	R C 1000 and R C 2001	2.0	2.0			

General Education Program Model - 44 Semester Hours Total		
Program Categories	Hours	Important Notes – Be sure to check for Gen Ed courses required in your major
First Year Seminar	3	Can be taken first or second semester of first year
Wellness Literacy	2	
Quantitative Literacy	4	
First Year Writing	3	Can be taken first or second semester of first year
Sophomore Writing	3	Can be taken first or second semester of sophomore year
Integrative Learning Experience 9		Complete nine hours from a single theme. Students must take courses from at least two discipline prefixes in the chosen theme.
Liberal Studies Experience	12	Must choose a minimum of three disciplines
Science Inquiry	8	

You must also meet the Fine Arts, Literary Studies, Historical Studies, and the Social Science Designations. Those may be met within the Integrative Learning Experience and the Literary Studies Experience.

## **Additional Notes:**

- Residency Requirements:
  - o 30 hours must be from ASU (25% of the credit hours required for the degree).
  - o 21 hours in the major must be from ASU.
  - o 9 hours in the minor must be from ASU.
- Adjustments to this four-year plan can be made based on transfer and AP credits.
- GCM 3900 should be taken as a Summer internship between the junior and senior years.
- GCM 4900 should be taken as a Summer internship after completion of senior year coursework.