



This four year guide is a recommended semester-by semester plan of study for this major. All four year guides are meant as examples of how a degree can be completed in four years. Individual plans will be developed for each student in consultation with the academic advisor. Prior credit, course availability, and student needs must be considered in developing the individual plan.

Shaded areas of guide require special attention.

Course Subject and Title	Credit	Min.	Major	Important Notes
	Hours	Grade	GPA	

		Semeste	r One:	[15 Credit Hours]
COM 1200	3		Yes	COM 1200 and COM 2101 require an overall average grade of "C" (2.0).
R C 1000	3			
UCO 1200	3			
GEN ED: Integrative Learning Exp	3			See General Education Model on the last page.
GEN ED: Liberal Studies Exp	3			See General Education Model on the last page.
		Semeste	r Two:	[16 Credit Hours]
COM 2101	3		Yes	COM 1200 and COM 2101 require an overall average grade of "C" (2.0).
GEN ED: Quantitative Literacy	4			
GEN ED: Integrative Learning Exp	3			See General Education Model on the last page.
GEN ED: Integrative Learning Exp	3			See General Education Model on the last page.
GEN ED: Liberal Studies Exp	3			See General Education Model on the last page.
		Semester	Three:	: [16 Credit Hours]
COM 3305	3		Yes	
R C 2001	3			
GEN ED: Liberal Studies Exp	3			See General Education Model on the last page.
GEN ED: Science Inquiry Course	4			
Minor Course	3			
		Semester	r Four:	[16 Credit Hours]
COM 2700	3		Yes	
COM 3155	3		Yes	
GEN ED: Liberal Studies Exp	3			See General Education Model on the last page.
GEN ED: Science Inquiry Course	4			
Minor Course	3			
		Semeste	r Five:	[13 Credit Hours]
COM 3200 or IDS 3250	3		Yes	
Minor Course	3			
GEN ED: Wellness Literacy	1			
Free Elective	3			At least 2 SH must be outside of major discipline
Free Elective	3			



## BS, Communication, Advertising BS\_507A College of Fine & Applied Arts

College of Fine & Applied Arts Department of Communication 2015 - 2016

This four year guide is a recommended semester-by semester plan of study for this major. All four year guides are meant as examples of how a degree can be completed in four years. Individual plans will be developed for each student in consultation with the academic advisor. Prior credit, course availability, and student needs must be considered in developing the individual plan.

Shaded areas of guide require special attention.

<u> </u>				
Course Subject and Title	Credit	Min.	Major	Important Notes
	Hours	Grade	GPA	important Notes

	<u> </u>	Semester Six: [	18 C
COM 3928	3	Yes	
COM Elective	3	Yes	
COM Elective	3	Yes	
Business or Creative Emphasis Course	3	Yes	
Business or Creative Emphasis Course	3	Yes	Ī
Minor Course	3		1
		Semester Seven:	ı
COM 4040	3	Yes	
Business or Creative Emphasis Course	3	Yes	
Minor Course	3		
GEN ED: Wellness Literacy	1		
Free Elective	3		
Free Elective	3		
		Semester Eight:	
COM 4250	3	Yes	
COM 4400	3	Yes	
Minor Course	3		
Free Elective	3		Ì



## BS, Communication, Advertising

BS\_507A College of Fine & Applied Arts Department of Communication 2015 - 2016

This four year guide is a recommended semester-by semester plan of study for this major. All four year guides are meant as examples of how a degree can be completed in four years. Individual plans will be developed for each student in consultation with the academic advisor. Prior credit, course availability, and student needs must be considered in developing the individual plan. Shaded areas of guide require special attention.

Course Subject and Title

Credit Min. Major Important Notes

Grade GPA

General Requirements Summary							
Minimum Gen Ed.	Addition of	Minimum					
Total Hours	Hours	Writing	Major GPA	Overall GPA			
122	44	R C 1000 and R C 2001	2.0	2.0			

General Education Program Model - 44 Semester Hours Total				
Program Categories	Hours	Important Notes – Be sure to check for Gen Ed courses required in your major		
First Year Seminar	3	Can be taken first or second semester of freshman year		
Wellness Literacy	2			
Quantitative Literacy	4			
First Year Writing	3	Can be taken first or second semester of freshman year		
Sophomore Writing	3			
Integrative Learning Experience	9	Must choose a minimum of two disciplines		
Liberal Studies Experience	12	Must choose a minimum of three disciplines		
Science Inquiry	8			

You must also meet the Fine Arts, Literary Studies, Historical Studies, and the Social Science Designations. Those may be met within the Integrative Learning Experience and the Literary Studies Experience.