



This four year guide is a recommended semester-by semester plan of study for this major. All four year guides are meant as examples of how a degree can be completed in four years. Individual plans will be developed for each student in consultation with the academic advisor. Prior credit, course availability, and student needs must be considered in developing the individual plan.

Shaded areas of guide require special attention.

Course Subject and Title	Credit	Min.	Major	Important Notes
	Hours	Grade	GPA	

		Semester One	: [15 Credit Hours]
COM 1200	3	Yes	COM 1200 and COM 2101 require an overall average grade of "C" (2.0).
R C 1000	3		
UCO 1200	3		
GEN ED: Integrative Learning Exp	3		See General Education Model on the last page.
GEN ED: Liberal Studies Exp	3		See General Education Model on the last page.
		Semester Two	: [16 Credit Hours]
COM 2101	3	Yes	COM 1200 and COM 2101 require an overall average grade of "C" (2.0).
GEN ED: Quantitative Literacy	4		
GEN ED: Integrative Learning Exp	3		See General Education Model on the last page.
GEN ED: Integrative Learning Exp	3		See General Education Model on the last page.
GEN ED: Liberal Studies Exp	3		See General Education Model on the last page.
		Semester Three	: [16 Credit Hours]
COM 3305	3	Yes	
R C 2001	3		
GEN ED: Liberal Studies Exp	3		See General Education Model on the last page.
GEN ED: Science Inquiry Course	4		
Minor Course	3		
		Semester Four	: [16 Credit Hours]
COM 2700	3	Yes	
COM 3155	3	Yes	
GEN ED: Liberal Studies Exp	3		See General Education Model on the last page.
GEN ED: Science Inquiry Course	4		
Minor Course	3		
		Semester Five	: [13 Credit Hours]
COM 3200 or IDS 3250	3	Yes	
Minor Course	3		
GEN ED: Wellness Literacy	1		
Free Elective	3		At least 2 SH must be outside of major discipline
Free Elective	3		



## **BS, Communication, Advertising**BS\_507A

College of Fine & Applied Arts Department of Communication 2016 - 2017

This four year guide is a recommended semester-by semester plan of study for this major. All four year guides are meant as examples of how a degree can be completed in four years. Individual plans will be developed for each student in consultation with the academic advisor. Prior credit, course availability, and student needs must be considered in developing the individual plan.

Shaded areas of guide require special attention.

Course Subject and Title

Credit Min. Major Hours Grade GPA

Important Notes

COM 3928 COM Elective 3 Yes  COM Elective 3 Yes  Business or Creative Emphasis Course Business or Creative Emphasis Course  Minor Course 3 Yes  Semester Seven: [16 Credit Hours]  COM 4040 3 Yes  Business or Creative Emphasis Course  Semester Seven: [16 Credit Hours]  COM 4040 3 Yes  Business or Creative Emphasis Course  Business or Creative Emphasis Course  Minor Course 3 Yes  Free Elective 3 Hourse 3 Hourse 3 Hourse 4 Hourse 4 Hourse 5 Hourse 6 Hourse 6 Hourse 6 Hourse 7 Hourse 8 Hou							
COM Elective 3 Yes  COM Elective 3 Yes  Business or Creative Emphasis Course 3 Yes  Business or Creative Emphasis Course 3 Yes  Minor Course 3 Yes  COM 4040 3 Yes  Business or Creative Emphasis Course 3 Yes  Semester Seven: [16 Credit Hours]  COM 4040 3 Yes  Business or Creative Emphasis Course 3 Yes  GEN ED: Wellness Literacy 1  Free Elective 3 Free Elective 3 Free Elective 3	Semester Six: [18 Credit Hours]						
COM Elective 3 Yes  Business or Creative Emphasis Course 3 Yes  Business or Creative Emphasis 3 Yes  Minor Course 3 Yes  COM 4040 3 Yes  Business or Creative Emphasis 3 Yes  COM 4040 3 Yes  Business or Creative Emphasis 3 Yes  Business or Creative Emphasis 4 Yes  Gurse 3 Yes  Minor Course 3 Yes  Minor Course 3 Yes  Free Elective 3 Free Elective 3 Free Elective 3 Terms of the course Area of the course Terms of the course Area of			Yes		3	COM 3928	
Business or Creative Emphasis Course Business or Creative Emphasis Course  Minor Course  Semester Seven: [16 Credit Hours]  COM 4040  3 Yes  Business or Creative Emphasis Course  Minor Course  Minor Course  Minor Course  Semester Seven: [16 Credit Hours]  Yes  Semester Seven: [16 Credit Hours]  Yes  Semester Seven: [16 Credit Hours]  Yes  Free Elective Emphasis  Yes  Free Elective  3 Yes  Free Elective  3 Free Elective  3 Free Elective  3 Free Elective			Yes		3	COM Elective	
Course Business or Creative Emphasis Course Minor Course  Semester Seven: [16 Credit Hours]  COM 4040 3 Yes  Business or Creative Emphasis Course Minor Course 3 Yes  GEN ED: Wellness Literacy 1 Free Elective 3 Free Elective 3 Free Elective 3 Yes			Yes		3	COM Elective	
Course 3 Yes Semester Seven: [16 Credit Hours]  COM 4040 3 Yes Susiness or Creative Emphasis Course 3 Yes  Minor Course 3 GEN ED: Wellness Literacy 1 Free Elective 3 Free Elective 3 Free Elective 3 Susiness Susiness Susiness Or Creative Emphasis A Yes Susiness Or Creative Emphasis			Yes		3		
Semester Seven: [16 Credit Hours]  COM 4040 3 Yes  Business or Creative Emphasis Course 3 Yes  Minor Course 3 GEN ED: Wellness Literacy 1 Free Elective 3 Free Elective 3			Yes		3		
COM 4040 3 Yes  Business or Creative Emphasis Course 3 Yes  Minor Course 3 GEN ED: Wellness Literacy 1 Free Elective 3 Free Elective 3 Free Elective 3 Free Elective 5 Tree El					3	Minor Course	
Business or Creative Emphasis Course  Minor Course  3  GEN ED: Wellness Literacy 1  Free Elective 3  Free Elective 3		.6 Credit Hours]	er Seven:	Semest			
Course         3         Yes           Minor Course         3			Yes		3	COM 4040	
GEN ED: Wellness Literacy 1  Free Elective 3  Free Elective 3			Yes		3		
Free Elective 3 Free Elective 3					3	Minor Course	
Free Elective 3					1	GEN ED: Wellness Literacy	
					3	Free Elective	
					3	Free Elective	
Semester Eight: [12 Credit Hours]							
COM 4250 3 Yes			Yes		3	COM 4250	
COM 4400 3 Yes CAPSTONE		CAPSTONE	Yes		3	COM 4400	
Minor Course 3					3	Minor Course	
Free Elective 3					3	Free Elective	



## BS, Communication, Advertising BS\_507A

College of Fine & Applied Arts
Department of Communication
2016 - 2017

This four year guide is a recommended semester-by semester plan of study for this major. All four year guides are meant as examples of how a degree can be completed in four years. Individual plans will be developed for each student in consultation with the academic advisor. Prior credit, course availability, and student needs must be considered in developing the individual plan.

Shaded areas of guide require special attention.

Course Subject and Title	Credit	Min.	Major	Important Notes
Course subject and Title	Hours	Grade	GPA	important Notes

General Requirements Summary							
Minimum	Gen Ed.	AAA-iti	Minimum				
Total Hours	Hours	Writing	Major GPA	Overall GPA			
122	44	R C 1000 and R C 2001	2.0	2.0			

General Education Program Model - 44 Semester Hours Total					
Program Categories	Hours	Important Notes – Be sure to check for Gen Ed courses required in your major			
First Year Seminar	3	Can be taken first or second semester of freshman year			
Wellness Literacy	2				
Quantitative Literacy	4				
First Year Writing	3	Can be taken first or second semester of freshman year			
Sophomore Writing	3				
Integrative Learning Experience	9	Must choose a minimum of two disciplines			
Liberal Studies Experience	12	Must choose a minimum of three disciplines			
Science Inquiry	8				

You must also meet the Fine Arts, Literary Studies, Historical Studies, and the Social Science Designations. Those may be met within the Integrative Learning Experience and the Literary Studies Experience.