



This four year guide is a recommended semester-by semester plan of study for this major. All four year guides are meant as examples of how a degree can be completed in four years. Individual plans will be developed for each student in consultation with the academic advisor. Prior credit, course availability, and student needs must be considered in developing the individual plan.

Shaded areas of plan require special attention.

Course Subject and Title	Credit Hours	Min. Grade	Major GPA	Important Notes
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Semester One: [17 Credit Hours]

UCO 1200 First Year Seminar	3			
RC 1000	3	C		Freshman Writing
Science Inquiry	4			
Liberal Studies-GenEd	3			Liberal Studies #1
Quantitative Literacy	4			

Semester Two: [17 Credit Hours]

Science Inquiry	4			
BE 1590 Personal Money Mgmt.	3	C		
Integrative Learning Exp. – GenEd	3			Integrative #1
Liberal Studies-GenEd	3			Liberal Studies #2
Liberal Studies-GenEd	3			Liberal Studies #3
Wellness Literacy	1			

Semester Three : [16 Credit Hours]

RC 2001	3			Sophomore Writing
ACC 2100 Principles of Acct. I	3	C		(required) can double-count toward second academic concentration (SAC) in Marketing
LAW 2150 Legal Environ. of Bus.	3	C		
CI 2300 Teaching & Learning in the Digital Age	2	C		Required for admission into teacher education programs.
FDN 2400 Critical Persp. On Teaching and Learning	2	C		Required for admission into teacher education programs.
ECON 2030 Principles of Economics – Price Theory	3	C		(required) can double-count toward Liberal Studies Experience in General Education. – Liberal Studies #4 & Marketing SAC

Semester Four: [16 Credit Hours]

ACC 2110 Principles of Acct. II	3	C		
PSY 3010 Psych. Applied to Teaching	3	C		
BE 3340 Business Communications (WID)	3	C		
BE 3380 Info. Sys. For Bus. And Education Professionals	3	C		
Wellness Literacy	1			
MKT 3050 Principles of Marketing	3	C		(required) can double-count toward second academic concentration (SAC) in Marketing

Semester Five: [17 Credit Hours]



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BE 4510 Office Management	3	C		
BE 4650 Computer Applications for Bus. & Ed. Professionals	3	C		
CI 3400 Policies and Practices in Educational Settings	2	C		Must be admitted into the College of Education to take
Integrative Learning Exp. – GenEd	3			Integrative #2
Second Academic Concentration	3	C		Marketing SAC #1
Elective	3			Elective #1
Semester Six: [17 Credit Hours]				
Second Academic Concentration	3	C		Marketing SAC #2
BE 4550 Network Admin. For Bus. And Education Professionals	3	C		
SPE 3300 Creating Inclusive Learning Communities	3	C		Must be admitted into the College of Education to take
Integrative Learning Exp. – GenEd	3			Integrative #3
CTE 4629 Management of Career & Technical Education Programs & CTSOs	3	C		
RE 4630 Reading in the Content Area	2	C		Must be admitted into the College of Education to take
Semester Seven: [16 Credit Hours]				
CTE 4619 Career & Technical Education Curriculum	3	C		
CTE 4650 Research in Career & Technical Education	3	C		
CTE 4660 Methods & Materials in Career & Technical Education	3	C		
CTE 4910 Practicum in Career & Technical Education	1	C		
Elective	3			Elective #2
Second Academic Concentration	3	C		Marketing SAC #3
Semester Eight: [12 Credit Hours]				
CI 4900	12		2.5	



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General Requirements Summary

Minimum Total Hours	Gen Ed. Hours	Writing	Minimum	
			Major GPA	Overall GPA
128	44	RC 1000 and RC 2001	2.5	2.0

General Education Program Model - 44 Semester Hours Total

Program Categories	Hours	Important Notes – <i>Be sure to check for Gen Ed courses required in your major</i>
First Year Seminar	3	Can be taken first or second semester of freshman year
Wellness Literacy	2	
Quantitative Literacy	4	MAT 1030 or MAT 1110 counts in both the major and Gen Ed
First Year Writing	3	Minimum grade of “C” required Can be taken first or second semester of freshman year
Sophomore Writing	3	Minimum grade of “C” required
Integrative Learning Experience	9	Must choose a minimum of two disciplines
Liberal Studies Experience	12	Must choose a minimum of three disciplines
Science Inquiry	8	

You must also meet the Fine Arts, Literary Studies, Historical Studies, and the Social Science Designations. Those may be met within the Integrative Learning Experience and the Liberal Studies Experience.

BUSINESS, MARKETING AND ENTREPRENEURSHIP EDUCATION CONCENTRATION

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Additional Notes:

- Refer to the Concentration POS and the General Education POS for more information and pre/co-requisites.
- Meet Praxis I/SAT/ACT requirement by the end of the Freshman Year or early in Sophomore year.
- Must have a 2.5 GPA before being admitted to the Reich College of Education. You will need to apply for admission to the Reich College of Education after meeting Praxis I/SAT/ACT requirements, completion of CI 2300 and FDN 2400 and 45 hours of coursework. Check your SAT/ACT scores to determine if you need to take Praxis I prior to admission to the RCOE. A minimum grade of “C” is required in each professional education course.
- Begin the Second Academic Concentration (SAC) in **MARKETING as soon as possible** to avoid sequencing problems and ensure timely completion.