BS, Career and Technical Education Business, Marketing & Entrepreneurship Ed



College of Education
Curriculum and Instruction
2017-2018

This four year guide is a recommended semester-by semester plan of study for this major. All four year guides are meant as examples of how a degree can be completed in four years. Individual plans will be developed for each student in consultation with the academic advisor. Prior credit, course availability, and student needs must be considered in developing the individual plan.

Shaded areas of plan require special attention.

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	Course Subject and Title	Credit N	Min.	Major	Important Notes
	ourse Subject and Title	Hours	Grade	GPA	important Notes

		Semest	er One: [17 Credit Hours]
UCO 1200 First Year Seminar	3		
RC 1000	3	С	Freshman Writing
Science Inquiry	4		
Liberal Studies-GenEd	3		Liberal Studies #1
Quantitative Literacy	4		
		Semest	er Two: [17 Credit Hours]
Science Inquiry	4		
BE 1590 Personal Money Mgmt.	3	С	
Integrative Learning Exp. – GenEd	3		Integrative #1
Liberal Studies-GenEd	3		Liberal Studies #2
Liberal Studies-GenEd	3		Liberal Studies #3
Wellness Literacy	1		
		Semeste	r Three : [16 Credit Hours]
RC 2001	3		Sophomore Writing
ACC 2100 Principles of Acct. I	3	С	(required) can double-count toward second academic concentration (SAC) in Marketing
LAW 2150 Legal Environ. of Bus.	3	С	
CI 2300 Teaching & Learning in the Digital Age	2	С	Required for admission into teacher education programs.
FDN 2400 Critical Persp. On Learning and Teaching	2	С	Required for admission into teacher education programs.
ECO 2030 Principles of Microeconomics	3	С	(required) can double-count toward Liberal Studies Experience in General Education. – Liberal Studies #4 & Marketing SAC
		Semest	er Four: [16 Credit Hours]
ACC 2110 Principles of Acct. II	3	С	
PSY 3010 Psych. Applied to Teaching	3	С	
BE 3340 Business Communications (WID)	3	С	
BE 3380 Info. Sys. For Bus. And Education Professionals	3	С	
Wellness Literacy	1		
MKT 3050 Principles of Marketing	3	С	(required) can double-count toward second academic concentration (SAC) in Marketing

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CI 4900

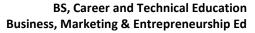
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Semester Eight: [12 Credit Hours]

2.7

12





456C College of Education Curriculum and Instruction 2017-2018

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Course Subject and Title	Credit	Min.	Major	Important Notes
Course subject and Three	Hours	Grade	GPA	Important Notes

General Requirements Summary						
Minimum	Gen Ed.		Minimum			
Total Hours Hours	Hours	Writing	Major GPA	Overall GPA		
128	44	RC 1000 and RC 2001	2.0	2.7		

General Education Program Model - 44 Semester Hours Total			
Program Categories	Hours	Important Notes – Be sure to check for Gen Ed courses required in your major	
First Year Seminar	3	Can be taken first or second semester of freshman year	
Wellness Literacy	2		
Quantitative Literacy	4	MAT 1030 or MAT 1110 counts in both the major and Gen Ed	
First Year Writing	3	Minimum grade of "C" required Can be taken first or second semester of freshman year	
Sophomore Writing	3	Minimum grade of "C" required	
Integrative Learning Experience	9	Must choose a minimum of two disciplines	
Liberal Studies Experience	12	Must choose a minimum of three disciplines	
Science Inquiry	8		

You must also meet the Fine Arts, Literary Studies, Historical Studies, and the Social Science Designations. Those may be met within the Integrative Learning Experience and the Liberal Studies Experience.

BUSINESS, MARKETING AND ENTREPRENEURSHIP EDUCATION CONCENTRATION

Contacts: Dr. Jerianne Taylor – 262-6352 <u>Taylorjs@appstate.edu</u>

Additional Notes:

- Refer to the Concentration POS and the General Education POS for more information and pre/co-requisites.
- Meet Praxis I/SAT/ACT requirement by the end of the Freshman Year or early in Sophomore year.
- Must have a 2.5 GPA before being admitted to the Reich College of Education. You will need to apply for admission to the Reich College
 of Education after meeting Praxis I/SAT/ACT requirements, completion of CI 2300 and FDN 2400 and 45 hours of coursework. Check your
 SAT/ACT scores to determine if you need to take Praxis I prior to admission to the RCOE. A minimum grade of "C" is required in each
 professional education course.
- Begin the Second Academic Concentration (SAC) in MARKETING as soon as possible to avoid sequencing problems and ensure timely
 completion.
- A student must have at least a 2.70 grade-point average to be admitted to the teacher education program and must maintain a 2.70 grade-point average overall through student teaching.