BS, Career and Technical Education Business, Marketing & Entrepreneurship Ed



College of Education
Curriculum and Instruction
2020-2021

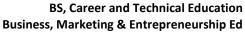


This four year guide is a recommended semester-by semester plan of study for this major. All four year guides are meant as examples of how a degree can be completed in four years. Individual plans will be developed for each student in consultation with the academic advisor. Prior credit, course availability, and student needs must be considered in developing the individual plan.

Shaded areas of plan require special attention.

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Course Subject and Title	Credit Hours	Min. Grade	Major GPA	Important Notes		

Semester One: [17 Credit Hours]						
UCO 1200 First Year Seminar	3	Jenie	ster One. [17 Credit Hours]			
RC 1000	3	С	Freshman Writing			
Science Inquiry	4		Tresiman whiting			
Liberal Studies-GenEd	3		Liberal Studies #1			
Quantitative Literacy	4		Liberal Studies #1			
Quantitative Literacy	4	Somo	ster Two: [17 Credit Hours]			
Science Inquiry	4	Seme	ster (wo. [17 credit flours]			
CTE 1590 Personal Money Mgmt.	3	С				
Integrative Learning Exp. – GenEd	3	C	Integrative #1			
Liberal Studies-GenEd	3		Liberal Studies #2			
			Liberal Studies #2			
Wellness Literacy	1	Comos	tow Three . [14 Credit House]			
DC 2004	2	Semes	ter Three : [14 Credit Hours]			
RC 2001 CTE 1750 An Introduction to	3		Sophomore Writing			
Career and Technical Education	1	С				
ACC 2100 Principles of Acct. I	3	С	(required) can double-count toward second academic concentration (SAC) in Marketing			
LAW 2150 Legal Environ. of Bus.	3	С				
CI 2300 Teaching & Learning in the Digital Age	2	С	Required for admission into teacher education programs.			
FDN 2400 Critical Persp. On Learning and Teaching	2	С	Required for admission into teacher education programs.			
		Seme	ster Four: [15 Credit Hours]			
Elective	2					
PSY 3010 Psych. Applied to Teaching	3	С	Liberal Studies #3			
CTE 3340 Business Communications (WID)	3	С				
CTE 3380 Info. Sys. For Bus. And Education Professionals	3	С				
Wellness Literacy	1					
MKT 3050 Principles of Marketing	3	С	(required) can double-count toward second academic concentration (SAC) in Marketing			
		Seme	ster Five: [17 Credit Hours]			
CTE 4550 Digital Network Learning Systems	3	С				





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	Credit	Min.	Major	Important Notes
Course Subject and Title	Hours	Grade	GPA	Important Notes
		1	T	
CTE 4640 Computer Design	3	С		
Applications for Business and Educational Professionals	3			
CI 3400 Policies and Practices in				
Educational Assessment	2	С		Must be admitted into the College of Education to take
Integrative Learning Exp. – GenEd	3			Integrative #2
Second Academic Concentration	3	С		Marketing SAC #1
Elective	3			Elective #1
		Seme	ster Six: [17 Credit Hours]
Second Academic Concentration	3	С		Marketing SAC #2
CTE 4410 Workforce Ventures	3	С		
and Innovation	_			
Elective	3			
Integrative Learning Exp. – GenEd	3			Integrative #3
CTE 4629 Management of Career				
& Technical Education Programs & CTSOs	3	С		
& C1303		Semest	ter Seven	: [16 Credit Hours]
CTE 4619 Career & Technical			ter severi	[10 Cicuit Hours]
Education Curriculum	3	С		
CTE 4650 Research in Career &	3	С		
Technical Education	3			
CTE 4660 Methods & Materials in	3	С		
Career & Technical Education CTE 4910 Practicum in Career &				
Technical Education	1	С		
SPE 3300 Creating Inclusive	3	С		Must be admitted into the College of Education to take
Learning Communities	3	<u> </u>		imust be admitted into the conege of Education to take
Second Academic Concentration	3	С		Marketing SAC #3
		Semes	ter Eight:	[12 Credit Hours]
CI 4900 Student Teaching (CAP)	12		2.7	

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Course Subject and Title	Credit	Min.	Major	Important Notes
	Hours	Grade	GPA	important Notes

General Requirements Summary						
Minimum	Gen Ed.	M 111	Minimum			
Total Hours	Hours	Writing	Major GPA	Overall GPA		
120	44	RC 1000 and RC 2001	2.0	2.7		

General Education Program Model - 44 Semester Hours Total				
Program Categories Ho		Important Notes – Be sure to check for Gen Ed courses required in your major		
First Year Seminar	3	Can be taken first or second semester of freshman year		
Wellness Literacy	2			
Quantitative Literacy	4	MAT 1030 or MAT 1110 counts in both the major and Gen Ed		
First Year Writing	3	Minimum grade of "C" required Can be taken first or second semester of freshman year		
Sophomore Writing	3	Minimum grade of "C" required		
Integrative Learning Experience	9	Must choose a minimum of two disciplines		
Liberal Studies Experience	12	Must choose a minimum of three disciplines		
Science Inquiry	8			

You must also meet the Fine Arts, Literary Studies, Historical Studies, and the Social Science Designations. Those may be met within the Integrative Learning Experience and the Liberal Studies Experience.

BUSINESS, MARKETING AND ENTREPRENEURSHIP EDUCATION CONCENTRATION

Suggested General Education

- First Year Writing (RC 1000, LCC 1000 or WRC 1103)
- First Year Seminar (UCO 1200, HON 1515, or WRC 1103)
- PSY 3010
- CTE 1590

Contacts: Dr. Jerianne Taylor – 262-6352 <u>Taylorjs@appstate.edu</u>

Additional Notes:

- Refer to the Concentration POS and the General Education POS for more information and pre/co-requisites.
- Meet Praxis I/SAT/ACT requirement by the end of the Freshman Year or early in Sophomore year.



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Course Subject and Title	Credit	Min.	Major	Important Notes
	Hours	Grade	GPA	Important Notes

- Must have a 2.5 GPA before being admitted to the Reich College of Education. You will need to apply for admission to the Reich College
 of Education after meeting Praxis I/SAT/ACT requirements, completion of CI 2300 and FDN 2400 and 45 hours of coursework. Check your
 SAT/ACT scores to determine if you need to take Praxis I prior to admission to the RCOE. A minimum grade of "C" is required in each
 professional education course.
- Begin the Second Academic Concentration (SAC) in **MARKETING as soon as possible** to avoid sequencing problems and ensure timely completion.
- A student must have at least a 2.70 grade-point average to be admitted to the teacher education program and must maintain a 2.70 grade-point average overall through student teaching.