



This four year guide is a recommended semester-by semester plan of study for this major. All four year guides are meant as examples of how a degree can be completed in four years. Individual plans will be developed for each student in consultation with the academic advisor. Prior credit, course availability, and student needs must be considered in developing the individual plan.

Shaded areas of guide require special attention.

Course Subject and Title	Credit Hours	Min. Grade	Major GPA	Important Notes
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Semester One: [15 Credit Hours]
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*MAT 1030	4	C-		
Gen Ed Science Inquiry Course	4			
Gen Ed Perspective Course	3			
Gen Ed Perspective Course	3			
Gen Ed Wellness Course	1			
*Basic Computer Skills Test				Passing score on test or minimum grade of C- in CIS 1026 required for admission to the COB (see notes)

Semester Two: [16 Credit Hours]
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*ENG 1000	3	C		
UCO 1200				
Gen Ed Science Inquiry Course	4			
Gen Ed Perspective Course	3			
Gen Ed Perspective Course	3			

Semester Three : [15 Credit Hours]

*ACC 2100	3	C-		
*BUS 2000	0			Graded S/U
*ECO 2030	3	C-		
*LAW 2150	3	C-		
*ENG 2001	3	C		
Gen Ed Perspective Course	3			

Semester Four: [15 Credit Hours]

*ACC 2110	3	C-		
*ECO 2040	3	C-		
*ECO 2100	3	C-		
Gen Ed Perspective Course	3			
Gen Ed Wellness Course	1			
Free Elective Outside COB	2			

Semester Five: [15 Credit Hours]

MKT 3050	3	C		COB Core Course
ECO 2200	3			COB Core Course
ENG 3100 or BE 3340 (WID)	3	C		COB Core Courses
COB Core Course	3			
COB Core Course	3			



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Semester Six: [15 Credit Hours]

MKT Course for Major	3		✓	
MKT Course for Major	3		✓	
COB Core Course	3			
COB Core Course	3			
COB Elective (3000/4000 Level)	3			Cannot include FIN 3010 or MGT 3010

Semester Seven: [15 Credit Hours]

MKT Course for Major	3		✓	
MKT Course for Major	3		✓	
COB Elective (3000/4000 Level)	3			Cannot include FIN 3010 or MGT 3010
COB Elective (3000/4000 Level)	3			Cannot include FIN 3010 or MGT 3010
3000/4000 Level Free Elective	3			In or out of the COB (excluding FIN 3010 and MGT 3010)

You must complete a grad audit this semester.

Semester Eight: [16 Credit Hours]

MGT 4750	3			^see notes below
BUS 4000 (Capstone)	1			^see notes below
MKT Course for Major	3		✓	
MKT Course for Major	3		✓	
3000/4000 Level Free Elective	3			In or out of the COB (excluding FIN 3010 and MGT 3010)
Free Elective	3			Any level COB or non-COB (excluding ACC 1050, FIN 3010, MGT 3010)

General Requirements Summary

Minimum Total Hours	Gen Ed. Hours	Writing	Minimum		
			Major GPA	COB GPA	Overall GPA
122	44	ENG 1000 and ENG 2001	None	2.0	2.0

General Education Program Model - 44 Semester Hours Total

Program Categories	Hours	Important Notes – <i>Be sure to check for Gen Ed courses required in your major</i>
First Year Seminar	3	Can be taken first or second semester of freshman year
Wellness Literacy	2	
Quantitative Literacy	4	MAT 1030 or MAT 1110 counts in both the major and Gen Ed

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Course Subject and Title	Credit Hours	Min. Grade	Major GPA	Important Notes
First Year Writing	3			Minimum grade of "C" required Can be taken first or second semester of freshman year
Sophomore Writing	3			Minimum grade of "C" required
Perspectives:	29			
Aesthetic	6 or 9			
Historical & Social	6 or 9			Select a theme that includes ECO 2030
Local to Global	6 or 9			
Science Inquiry	8			
Designations		FA HS LS		

Additional Notes:

- * Required prior to admission to the College of Business.
- Must pass the Basic Computer Skills Proficiency test or CIS 1026 (minimum grade of "C-") by the end of the sophomore year. We recommend that the test be taken during the freshman year so CIS 1026 can be taken during the sophomore year if the test is not passed.
- ENG 3100 or BE 3340 must be completed with a minimum grade of "C" prior to taking 4000-level business courses.
- One course must meet the Global Issues requirement (see Program of Study for options).
- "COB Core Courses" include ENG 3100 or BE 3340, CIS 2050, ECO 2200, FIN 3680, MGT 3630, MKT 3050, and POM 3650.
- ^Grad Audit is required prior to registering for MGT 4750 and BUS 4000. All COB Core Courses must be completed prior to taking MGT 4750 and BUS 4000. MGT 4750 and BUS 4000 are to be taken in the last semester.
- Business majors must earn a minimum GPA of 2.0 in all business course work (prefixes ACC, BUS, CIS, ECO, FIN, HCM prior to fall 2010, HOS, LAW, MGT, MKT, POM, SCM).
- Business majors cannot take ACC 1050, FIN 3010 and MGT 3010 for credit towards any degree requirement.
- Marketing majors must earn a minimum GPA of 2.0 in the 18 hours of marketing courses required above MKT 3050.
- One course must meet the Global Issues Requirement.
- **Restrictions on 3000/4000 level business courses:** Business majors can enroll in no more than five 3000/4000 level business courses prior to admission to the College of Business. A minimum GPA of 2.0 is required to take 3000/4000 level business courses if not admitted. Students must have 57 hours to take 3000 level business core courses, 60 hours to take all other 3000/4000 level business courses and 90 hours to take 4000 level business courses. A minimum grade of C in ENG 3100 or BE 3340 is required prior to taking any 4000 level business course.
- The following course work must be taken through ASU: the last 30 hours, 50% of all business course work required in the major, 9 hours of any minor. A minimum of 50 hours must be taken through a four year institution.