BS, Music Industry Studies – Marketing & Promotion



BS_557I School of Music 2016-2017

This four year guide is a recommended semester-by semester plan of study for this major. All four year guides are meant as examples of how a degree can be completed in four years. Individual plans will be developed for each student in consultation with the academic advisor. Prior credit, course availability, and student needs must be considered in developing the individual plan.

Shaded areas of guide require special attention

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|--|-----------------|---------------|--------------|-----------------|
| Course Subject and Title | Credit Hours | Min. Grade | Major GPA | Important Notes |
| | | | | |

| Semester One: [18 Credit Hours] | | | |
|---------------------------------|---|----------------|--|
| MUS 1003 | 3 | | |
| MUS 1420 | 3 | | |
| RC 1000 | 3 | | |
| Quantitative Literacy | 4 | | |
| UCO 1200 | 3 | | |
| Applied Music Instruction | 1 | | |
| Ensemble | 1 | | |
| MUS 1500-104 | 0 | | |
| | | Semester Two | p: [15 Credit Hours] |
| MUS 2010 | 3 | | |
| MUS 2018 | 3 | | 3 s.h. from ILE (Imagination, Innovation, and Meaning) – (FA) |
| ACC 1050 | 3 | | Maintain 2.0 within the minor curriculum |
| Liberal Studies Experience | 3 | | 3 s.h. of 12 s.h. from at least three disciplines w/LS designation |
| Physical Activity & Wellness | 1 | | |
| Applied Music Instruction | 1 | | |
| Ensemble | 1 | | |
| MUS 1500-104 | 0 | | |
| | | Semester Three | e : (15 Credit Hours] |
| MUS 2613 | 3 | | 3 s.h. of 12 s.h. from LSE |
| MUS 2445 | 3 | | |
| RC2001 | 3 | | |
| Natural Science | 4 | | Recommended: PHY 1812 |
| Applied Music Instruction | 1 | | |
| Ensemble | 1 | | |
| MUS 1500-104 | 0 | | |
| | | Semester Fou | r: [15 Credit Hours] |
| MUS 2420 | 3 | | WID |
| Elective | 3 | | Course from outside disciplines of MUS/AMU |
| ECO 2030 | 3 | | 3 s.h. of 12 s.h. from LSE w/SS designation; maintain 2.0 in minor |
| Natural Science | 4 | | Recommended: PHY 1814 |
| Applied Music Instruction | 1 | | |
| Ensemble | 1 | | |
| MUS 1500-104 | 0 | | |

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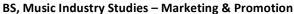
Shaded areas of guide require special attention.

Course Subject and Title

Credit Min. Major Hours Grade GPA

Important Notes

| | | Semest | er Five: [16-18 Credit Hours] |
|--------------------------------|-----|---------|---|
| MUS 3421 | 2 | | |
| MUS 3423 | 3 | | |
| MUS 3424 | 2 | | |
| Integrated Learning Experience | 3 | | 3 s.h. from ILE (Imagination, Innovation, and Meaning) (HS) |
| MKT 3050 | 3 | | Maintain 2.0 within the minor curriculum |
| Elective | 1-3 | | Course(s) outside disciplines of MUS/AMU |
| Applied Music Instruction | 1 | | |
| Ensemble | 1 | | |
| MUS 1500-104 | 0 | | |
| | | Seme | ester Six: [17 Credit Hours] |
| MUS 3422 | 2 | | |
| CIS 2050 | 3 | | Maintain 2.0 within the minor curriculum |
| Integrated Learning Experience | 3 | | 3 s.h. from ILE (Imagination, Innovation, and Meaning) |
| Liberal Studies Experience | 3 | | 3 s.h. from at least three disciplines |
| MKT 3240 | 3 | | |
| Applied Music Instruction | 1 | | |
| MUS 3425 | 1 | | |
| Ensemble | 1 | | |
| MUS 1500-104 | 0 | | |
| | | Semes | ter Seven: [16 Credit Hours] |
| MUS 4420 | 3 | | |
| FIN 3010 or FIN 3680 | 3 | | Maintain 2.0 within the minor curriculum |
| MGT 3010 | 3 | | Maintain 2.0 within the minor curriculum |
| COM 2300 | 3 | | |
| Elective | 3 | | Course(s) outside disciplines of MUS/AMU |
| Ensemble | 1 | | |
| MUS 1500-104 | 0 | | |
| | | Semeste | er Eight: [15-16 Credit Hours] |
| MUS 4900 | 12 | | |





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| Course Subject and Title | Credit | Min. | Major | Important Notes |
|--------------------------|--------|-------|-------|-----------------|
| Course subject and Title | Hours | Grade | GPA | important Notes |

| General Requirements Summary | | | | | | |
|------------------------------|-------|-----------------------|-----------|-------------|--|--|
| Minimum Gen Ed. | | Minimum | | | | |
| Total Hours | Hours | Writing | Major GPA | Overall GPA | | |
| 122 | 44 | ENG 1000 and ENG 2001 | 2.0 | 2.0 | | |

| General Education Program Model - 44 Semester Hours Total | | |
|---|-------|--|
| Program Categories | Hours | Important Notes – Be sure to check for Gen Ed courses required in your major |
| First Year Seminar | 3 | Can be taken first or second semester of freshman year |
| Wellness Literacy | 2 | |
| Quantitative Literacy | 4 | |
| First Year Writing | 3 | Can be taken first or second semester of freshman year |
| Sophomore Writing | 3 | |
| Inquiries/Experiences: | 29 | |
| Liberal Studies Experience | (12) | Courses from at least three disciplines |
| Integrative Learning Experience | (9) | Single theme: courses from at least two prefixes |
| Science Inquiry | 8 | 8 s.h. from one theme |

Additional Notes:

• Add information about Study Abroad and Summer School opportunities here.